

WE DELIVER RESULTS GLOBALLY.

At the **International Trade Center** we use our know-how and research capabilities to help companies in South-West Texas grow by competing in a global marketplace. Our staff of CGBP credentialed consultants and our in-house market research team have the experience and skill to help you build on your success and grow your business internationally.

TRADE CONSULTING | INTERNATIONAL MARKET RESEARCH | INNOVATIVE TRAINING

www.texastrade.org

A partnership program with the US Small Business Administration



International Trade Center
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WHAT OUR CLIENTS SAY

“Over the years, the *International Trade Center* has been SANA’s engine of growth. We rely on the detailed reports provided by Doug Smith, our International Business Consultant. His knowledge and resources are priceless. Without this assistance our international growth would have been much slower.”

Rossie M. Ortiz — SANA International



“One more time the *International Trade Center* has hit the mark! Just the information I needed. The reports that Monica Alcoz, our International Business Consultant, has provided are timely and critical to protect our interests — and to keep our business rolling successfully!”

Martha Newkirk — The Great San Saba River Pecan Company



“Our research request was more complete than anticipated and delivered earlier than promised. Alberto Rodriguez-Baez, our International Business Consultant, invested time in explaining the results and kept me updated with weekly status reports. The *International Trade Center’s* team is knowledgeable, professional, and punctual. Highly recommended.”

Patrick Traichal — Seebeck Technology, Inc.



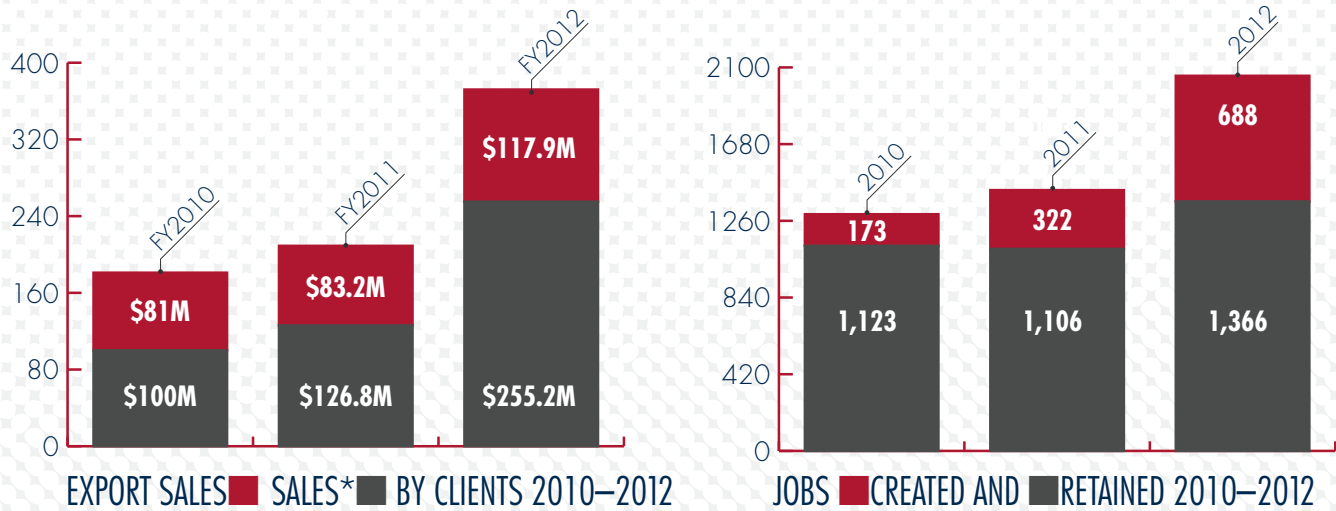
ECONOMIC IMPACT

Client Success is Our Bottom Line

The International Trade Center was founded in 1992 with the premise that our success is measured by our clients' results. We are proud of the successes we have helped our clients achieve through our international trade consulting, international market research and innovative training programs. Today we are the largest and the most successful trade assistance organization in Texas.

Year after year, our clients report growth in global sales, as well as impressive results in jobs created and jobs retained.

Visit www.texastrade.org/annual-results for more information.



*Domestic sales generated through import consulting and domestic expansion assistance.

WE SUCCEED WHEN OUR CLIENTS SUCCEED

CONSULTING AND MARKET RESEARCH SERVICES

International Consulting and Market Research

At the very core of the International Trade Center are our consulting and market research services. We have a staff of Certified Global Business Professional (CGBP) credentialed consultants who are experts in global business and international trade. With the help of our in-house international market research team, our clients receive up-to-date international market intelligence that helps them make better choices and reduces the time to enter new markets.

Our research team has access to the top international trade databases available which allow us to pinpoint the trade information that our clients need, and to do so quickly. Our trade consulting and international market research services are confidential, customized, and provided to our clients at no cost.

Visit www.texastrade.org/consulting for more information.

Texas International Business Accelerator (TIBA)

We created TIBA in 2011 in response to growing foreign direct investment demand. The primary service is Programa Invierte, which assists foreign businesses in structuring their new US business investment projects.

Visit www.texastrade.org/tiba for more information.



CUSTOMIZED, CONFIDENTIAL & HIGH-VALUE

INTERNATIONAL TRADE TRAINING

Industry Leading Trade Training

Our webinars and live seminars deliver real-world expertise to small business owners throughout South Texas and the country. By concentrating on “how-to” rather than the “what”, our training provides participants with the information, skills and contacts to assist them in improving their export operations. We partner with the US Small Business Administration, US Export Assistance Center (San Antonio office), the State of Texas, various area Chambers of Commerce, and other organizations to pool resources and open up avenues to wider audiences than we could do alone.

Visit www.texastrade.org/training for more information.

SBDCGLOBAL.COM

Access to Markets in the Americas

SBDCGlobal.com is a free business-to-business website that connects clients of the Small Business Development Center (SBDC) networks in the Western Hemisphere with trade opportunities. Through SBDCGlobal.com, small businesses have access to new markets, business opportunities, cutting-edge trade information and international trade training.

Visit www.sbdcglobal.com for more information.



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INNOVATIVE, TECHNICAL & HOW-TO FOCUSED



The SBDC International Trade Center was founded in 1992 and is funded by the US Small Business Administration, the State of Texas and is hosted by the Institute for Economic Development at the University of Texas at San Antonio on the downtown campus. It serves the South-West Texas Border Small Business Development Center (SBDC) Network and is an accredited part of the 1,100 center national SBDC Network.

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South-West Texas Border
Small Business
Development Center Network

The University of Texas at San Antonio

U.S. Small Business Administration

SBA
Your Small Business Resource



Institute for
Economic
Development